California Baptist University
Undergraduate Curriculum Committee
February 7, 2006


Guests: Irena Renfro, Michael Marse, Helen Xu

- Jonathan Parker opened the meeting in prayer.

- James Lu proposed new course offerings in Chinese and Russian and offered the following points as rationale.
  - Campus survey on student interest in ASL, Spanish, Chinese, Russian indicated these as being most requested.
  - CBU’s emerging relations with Chinese and Russian universities.
  - Ample experience among MLL faculty to support these languages.
  - The Committee suggested that “Mandarin” be added to the course title.
  - Courses will be enhanced with DVD and other technological resources.
  - Courses are not designed for native speakers.

The proposal was approved.

- John Pate proposed changing the course designations for five courses still using COA to COM: COA 300 Public Relations, COA 399 Independent Study, COA 400 Special Topics in Communication Arts, COA 425 Organizational Communication, and COA 450 Internship in Communication Arts.
  - Courses belong to COM.
  - Do away with SPC courses as well and use the COM designation.
  - COM designation is typical of other institutions. The future of the major is communication studies not public speaking and the COM designation reflects this.
  - Concerns that students will not be able to find general education courses as they are looking for old COA designations will be addressed by incorporating THE, COM, JRN under the general education category of Communication Arts since students can take theater, speech, or journalism courses for this requirement.
  - Mike Marse presented a proposal for two new courses COM 4XX Communication Theory and COM 4XX Rhetorical Theory.
    - Alumni perspectives on what they need in the major to be successful in their field and what they wish they had had during the major have been used to fill in the gaps in the current CBU major.
    - The proposed course in Communication Theory will provide students with the basics of all different historical perspectives and give students a base of knowledge for a variety of areas. Graduate studies include several areas of emphasis; this course overviews these areas.
    - The proposed course in Rhetorical Criticism is the foundation of classical education. This is a “depth course.” The end result will be that students are able to do independent research or a critical project.
• A Fall/Spring rotation is recommended
  o Course objectives will need to be revised to reflect student outcomes, and course requirements and assignments must be tied to these objectives. Course descriptions will be revised to reflect the multi-cultural and interdisciplinary nature of these courses.
  o Enrollment advisors and admissions counselors will be informed that communication theory is needed for various professions and positions such as District Attorney, public relations, or management. Rhetoric is aimed at developing the academic ability to criticize. Both courses boost the intellectual rigor of the Communication Studies program.
  o Jonathan Parker urged the department to examine the number of units required for the major to make room for these two new courses. For now, the courses will be added as electives within the major; the final position of the courses will be determined at a later meeting.

The proposal was approved with the understanding that syllabi would be revised.

• Sean Sullivan proposed designating KIN 110 courses as discrete courses and provided the following rationale.
  o Closes a loophole that students exploit to take a single activity course for multiple credits.
  o Courses are already being taught. These are not new courses, but are already approved.
  o A caveat that these courses are non-repeatable would be added during the transition.
  o Varsity courses (200 W/M) are repeatable for credit and count for general education. There are philosophical problems with this, but discussion needs to take place outside of this committee with the Athletic Director, Student Services, and other interested parties. David Pearson will initiate these discussions.

The proposal was approved.

• Gayne Anacker presented changes to the History Single Subject Matter Program (SSMP) to align with new CCTC standards.
  o HIS 325 Non-western will change from a rotation course in which the curriculum covered is grounded in a particular culture depending on the professor teaching the course to a survey course in which the curriculum covers a standard spectrum of cultures with each offering. It is not repeatable. It will be designated as a multi-cultural course.
  o HIS 3xx Social Science in the Classroom was proposed as a new course to be added to the SSMP curriculum. The designation SSC was recommended and accepted.
  o HIS 3XX History of China will add a non-US history option and possible concentration to the major and the SSMP.

The proposal was approved.

• Gayne Anacker proposed that POL 400 Special Topics be re-designated as a series of discrete courses and presented the following as rationale.
- Some offerings of the current POL 400 require POL213 as a pre-requisite, others don’t; some satisfy general education, others do not.

The proposal was approved in concept. Shawnn Koning and Dr. Anacker will refine the details of course numbers, titles, and requirements.

The meeting was adjourned at 9:40 a.m.