Members Present: Jonathan Parker, David Pearson, DawnEllen Jacobs, Art Cleveland, Bruce Stokes, Andy Herrity, Chris McHorney, Erica McLaughlin, Shelley Rupard, Gary Collins, Shawnn Koning, Sean Sullivan

Guests: Debbie Passalacqua for Gail Ronveaux; Judd Bonner for Gary Bonner

- Jonathan Parker opened the meeting with prayer.
- Judd Bonner presented a proposal to re-align the MMUS concentration in music in response to suggestions from the Graduate Curriculum Committee.
  o The proposed revision aligns the program with NASM, WASC and CTC.
  o The revisions create a strong program that will attract currently credentialed teachers seeking professional development in the content area as well as music majors seeking a teaching credential concurrently with a master’s in music.
  o The proposal aligns the three concentrations (conducting, performance, and music education) to make them parallel, which will make advising and degree guides clearer.
  o The proposal moves all common courses to the MMUS core
    - Master in Music CORE – 18 units
      • MUS 500 Bibliography and Research Methods 3
      • MUS 503 Seminar in Music History I 3
      • MUS 504 Seminar in Music History II 3
      • MUS 511 Advanced Analysis of form and style 3
      • MUS 512 Conducting III 3
      • MUS 522 Conducting IV 3
    - The proposal standardizes all three concentrations at 18 units.
    - CONDUCTING Emphasis 18 units
      • MUS 520 Advanced orchestration 3
      • MUS 532 Conducting V 3
      • MUS 542 Conducting VI 3
      • MUS 550 Vocal techniques 2
      • MUS 597 Conducting recital/project 1
      • Electives 6
    - PERFORMANCE Emphasis – 18 units
      • MUS 580 Applied Instruction (private instruction) 8
      • MUS 5xx Music Literature 2
      • MUS 5xx Ensemble 3
      • MUS 597 Graduate Recital 1
      • Electives 4
    - MUSIC EDUCATION Emphasis 18 units
      • MUS 50x Contemporary Music Education 2
      • MUS 50x Technology & Pedagogy: General Music 3
      • MUS 50x Seminar in Choral Pedagogy 3
• OR
  • MUS 50x Seminar in Instrumental Pedagogy 3
  • MUS 598 Thesis/Project 1
  • Electives 9

  - **Electives** – any course not taken to fulfill the core or emphasis may be taken as an elective. No course may be counted in more than one category.
    • MUS 521 Advanced Arranging 3
    • MUS 50x Contemporary Music Education 3
    • MUS 50x Technology & Pedagogy: General Music 3
    • MUS 50x Directed Research 1-4
    • MUS 520 Advanced Orchestration 3
    • MUS 532 Conducting V 3
    • MUS 542 Conducting VI 3
    • MUS 550 Vocal techniques 2
    • MUS 580 Applied Instruction 1-4
    • MUS 5XX Music Literature 2
    • MUS 5XX Ensemble 3
    • MUS 50x Seminar in Choral Pedagogy 3
    • MUS 50x Seminar in Instrumental Pedagogy 3
    • EDU 515 Reading in the Content Area 3
    • EDU 514 Secondary Methods 3
    • EDU 519 Subject Area Specialization 3

**The proposal was approved.**

• Andy Herrity presented a proposal to revise the Global MBA to address gaps in the preparation of international students interested in the degree.
  o The one year program does not accommodate student profiles.
  ▪ Only three students had the required bachelor’s degree in business. Nineteen did not.
  ▪ English skills of the students met the required level, but minimally. Students need more English language support.
  ▪ None of the students were able to move through the program at the pace required.
  o Business degrees abroad are often more academic than practical while others are from trade schools rather than academic institutions. Neither prepare students adequately for the American MBA experience.
  o The proposed curriculum creates a common core for all MBA students.
    ▪ Students must demonstrate competency in accounting, economics, business law, statistics, as well as computer literacy.
    ▪ MBA Core – **Comprehending and Responding Effectively to the Business Environment** (18 – 27 units)
      • BUS512 Management of Information Systems
      • BUS520 Managerial Ethics
      • BUS525 Legal Issues for Management
      • BUS530 Marketing Management
• BUS535 Economic Issues and Analysis for the Changing Business Environment
• BUS541 Financial Statement Analysis
• BUS542 Quantitative Business Modeling
• BUS545 Global Business Management
• BUS596 Capstone Research Proposal

  o Global students take 15 units of unique concentration courses.
    ▪ Leading and Managing the Global Enterprise (12-15 units)
      • BUS505 Entrepreneurial Management
      • BUS509 Managing Across Cultures
      • BUS515 Organization Behavior and Leadership
      • BUS533 Global Economics and Marketing
      • BUS 549 Global Business Strategy

  o International students will spend their first semester in traditional undergraduate classes as they complete graduate course requirements for the courses listed below. Additionally, these students will take ACCESS courses as needed to improve English proficiency.
    • BUS 512 Mgt of Info/BUS 356 Business Communication
    • BUS 530 Marketing Management/MKT 333 Marketing
    • BUS 542 Quantitative Business/BUS 340 Operations Mgt.
    • BUS 533 Global Econ & Mktg/BUS 433 Intl. Econ & Mktg.

  o Grad courses have discrete syllabi and course numbers, but will now be cross-listed. A new syllabus was presented for BUS 533 Global Economics and Marketing.

  o Concentrations in Global Business and Management as well as Global Business and Marketing will be subsumed by the proposed Global Business concentration. The concentration in management will remain as listed in the catalogue.

  o The proposed change will enable students to be eligible for a longer visa.

  o CBU Alumni pursuing the global concentration would need to take at least one course abroad (e.g. the Oxford program) to meet the global requirement. Alumni are exempt from the following courses and units.
    • BUS512 Management of Information Systems
    • BUS530 Marketing Management
    • BUS542 Quantitative Business Modeling
    • BUS533 Global Economics and Marketing

The proposal was approved.

The meeting adjourned at 10:40 a.m. The next Graduate Curriculum Committee meeting will be the 4th Monday in September on September 24 at 10:10am. The regular rotation of Monday meetings will resume in September.